

SESSION OF 2024

**SUPPLEMENTAL NOTE ON SENATE BILL NO. 467**

As Amended by House Committee on  
Commerce, Labor and Economic Development

**Brief\***

SB 467 would expand and make changes to membership on the Council on Travel and Tourism (Council) as well as make changes to the Department of Commerce's matching grant program for the promotion of tourism.

The bill would be effective upon publication in the *Kansas Register*.

***Council on Travel and Tourism***

The bill would expand membership on the Council and add representatives from the following organizations:

- The National Independent Venue Association;
- The Kansas Museum Association; and
- The Kansas Sampler Foundation.

The bill would require the representative of the National Independent Venue Association to be a Kansas resident.

The bill would also change the Council membership from the House of Representatives to the chairperson, vice-chairperson, and ranking minority member of the House Committee on Commerce, Labor and Economic Development. [*Note:* Currently, the Council includes the

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\*Supplemental notes are prepared by the Legislative Research Department and do not express legislative intent. The supplemental note and fiscal note for this bill may be accessed on the Internet at <http://www.kslegislature.org>

chairperson, vice-chairperson, and ranking minority member of the House Committee on Agriculture.]

### ***Matching Grant Program for the Promotion of Tourism***

The bill would reduce the minimum amount of state tourism promotion matching grant moneys required to be dispersed to public or non-profit entities from 75.0 percent to 50.0 percent.

The bill would also remove the restriction against more than 20.0 percent of the amount of moneys granted to for-profit or public non-profit entities being awarded to one entity.

### **Background**

The bill was introduced by the Senate Committee on Commerce at the request of the Department of Commerce.

### ***Senate Committee on Commerce***

In the Senate Committee hearing, **proponent** testimony was provided by representatives of the Department of Commerce and the Travel Industry Association of Kansas. The proponents generally stated the additional members would allow for better feedback as well as represent the change of the Office of Tourism being moved under the Department of Commerce. The proponents also stated the grant funding change would better align with the applications the Department is receiving.

No additional testimony was provided.

***House Committee on Commerce, Labor and Economic Development***

The House Committee did not hold a hearing on SB 467 because the contents of the bill are substantially similar to those of HB 2611, which the House Committee recommended for passage during the 2024 Legislative Session.

The House Committee amended SB 467 to go into effect upon publication in the *Kansas Register*.

**Fiscal Information**

According to the fiscal note prepared by the Division of the Budget on the bill as introduced, the Department of Commerce stated the bill would require an additional \$600 for mileage reimbursements for the three new members. The Department says these costs would be covered by existing resources.

Any fiscal effect associated with enactment of the bill are not reflected in *The FY 2025 Governor's Budget Report*.

State government; Council on Travel and Tourism; membership; Tourism Development and Promotion Matching Grant Program