

## House Concurrent Resolution No. 5034

By Committee on Agriculture and Natural Resources

3-6

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9 A CONCURRENT RESOLUTION urging the United States Congress  
10 to amend the Beef Promotion and Research Act of 1985.

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12 WHEREAS, The Beef Promotion and Research Act of 1985 is a piece  
13 of federal legislation which governs beef promotion; and

14 WHEREAS, The Beef Promotion and Research Order, commonly  
15 called the beef checkoff program, is authorized by the Beef Promotion  
16 and Research Act of 1985. The program became effective on July 18,  
17 1986, when the Order was issued. Assessments on beef began on October  
18 1, 1986; and

19 WHEREAS, The beef checkoff program's goal is to strengthen the  
20 position of beef in the marketplace and to maintain and expand domestic  
21 and foreign markets and uses for beef and beef products in all sectors of  
22 the industry; and

23 WHEREAS, Beef checkoff assessments are used to increase demand  
24 for beef at the state level and at the national level. Such assessments are  
25 also used to fund promotional campaigns, to conduct research studies in  
26 such areas as heart disease and dietary cholesterol, the role of beef in  
27 human diets and the development of new low-fat, low-cholesterol beef  
28 products; and

29 WHEREAS, The beef checkoff program is funded by a mandatory  
30 assessment of \$1-per-head collected each time cattle are sold. All pro-  
31 ducers owning and marketing cattle, regardless of the size of their op-  
32 eration or the value of their cattle, must pay the assessment. A comparable  
33 assessment is collected on all imported cattle, beef and beef products;  
34 and

35 WHEREAS, Assessments collected under this program total approx-  
36 imately \$45 million annually. In 2007, domestic assessments totaled  
37 \$36,105,471 and importers assessments totaled \$7,640,266; the ratio of  
38 domestic and importer assessments is comparable annually: Now,  
39 therefore,

40 *Be it resolved by the House of Representatives of the State of Kansas,*  
41 *the Senate concurring therein:* That we urge the United States Congress  
42 to amend the Beef Promotion and Research Act of 1985 to allow for a  
43 minimum of 50% of beef checkoff assessments collected to be used for

1 the promotion of United States born, raised and processed beef; and  
2 *Be it further resolved:* That the Secretary of State be directed to send  
3 an enrolled copy of this resolution to the President of the United States  
4 Senate, the Speaker of the United States House of Representatives, the  
5 Secretary of the United States Department of Agriculture and each mem-  
6 ber of the Kansas Congressional delegation.