Session of 2003

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**SENATE BILL No. 241** 

By Committee on Ways and Means

2-19

AN ACT concerning agriculture; enacting the agricultural opportunities and value-added partnerships act.

Be it enacted by the Legislature of the State of Kansas:

Section 1. This act shall be known and may be cited as the agricultural opportunities and value-added partnerships act.

Sec. 2. (a) The legislature finds that:

- (1) There is a serious economic crisis in the agricultural and rural sectors of the economy of Kansas;
- (2) there is a need in such sectors to develop strategies and programs to create genuine economic opportunities that enable people to improve their incomes, avoid poverty, build assets and develop their capacity to contribute to the betterment of their communities;
- (3) strong communities enable local residents to be more self-sufficient, which contributes to the overall strength and well-being of Kansas; and
- (4) adding value to agricultural products offers farmers and ranchers the potential to obtain a larger share of food dollars.
  - (b) The legislature further finds that there is a need to:
- (1) Support self-employment and small-scale entrepreneurship in both agricultural and nonagricultural activities;
- (2) enhance income and opportunities for farming and ranching operations to stem the decline in the number of such operations;
- (3) develop strategies and programs to increase the farming and ranching operations' share of the food-system profit;
- (4) build the capacity of farming and ranching operations and small rural businesses to benefit from the development of electronic commerce; and
- (5) strengthen value-added enterprises by promoting strategic partnerships and networks through multigroup cooperation.
  - Sec. 3. As used in this act:
- (a) "Farming or ranching operation" means the active use, management and operation of real and personal property for the production of crops or raising of livestock;
  - (b) "project" means any activity in the areas specified in section 7,

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and amendments thereto, designed to promote the purposes specified in section 4, and amendments thereto. Project does not mean, and grant funds shall not be used for, any activity primarily designed to contribute to a single business, enterprise or individual or designed to subsidize an existing farming or ranching operation; and

- (c) "value-added" means increasing the net worth of food or nonfood agricultural products by processing, alternative production and handling methods, collective marketing or other innovative practices.
  - Sec. 4. The purposes of this act are to:
- (a) Support small enterprise formation in the agricultural sector of the rural economy of Kansas, including innovative cooperative efforts for value-added enterprises;
- (b) support the development of agricultural communities and economic opportunity through innovative partnerships among farming and ranching operations, rural communities and businesses for the development of value-added agricultural products;
- (c) encourage collaboration between farming and ranching operations and between farming and ranching operations and communities, government and businesses as well as between communities and regions;
- (d) strengthen the value-added production industry by promoting strategic partnerships and networks through multigroup cooperation for the creation of employment opportunities in the value-added agriculture industry;
- (e) enhance the income and opportunity for farming and ranching operations in Kansas in order to stem the decline in their numbers;
- (f) increase the farming and ranching operations' share of the food-system profit;
- (g) enhance the economic and social viability of rural communities in Kansas that depend on agricultural production; and
- (h) enhance opportunities for farming and ranching operations to participate in electronic commerce and new and emerging markets that strengthen rural economic opportunities.
- Sec. 5. (a) The state department of agriculture, with assistance provided by the department of commerce and housing, shall establish and administer a competitive grant process to provide grants under this act. Grants may by made for up to \$75,000 annually to eligible entities under section 6, and amendments thereto, that directly address one or more of the purposes specified in section 4, and amendments thereto, in the areas specified in section 7, and amendments thereto, and which meet the requirements of this section and section 8, and amendments thereto.
- (b) A minimum of 25% of the funds appropriated for the act shall be for grants for purposes specified in subsections (1) through (4) of section 4, and amendments thereto. A minimum of 25% of such funds shall be

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for grants for purposes specified in subsections (5) through (8) of section 4, and amendments thereto. The remaining funds may be used for grants for any purpose specified in section 4, and amendments thereto.

- (c) Priority for the awarding of grants within the provisions of this section shall be given to projects that make the greatest contribution in increasing the number and quality of self-employment opportunities for farming or ranching operations. The secretary of agriculture shall also award grants to pilot cooperative efforts for the promotion of value-added products. The secretary may recommend projects for recognition by the governor.
- (d) A recipient of a grant shall not receive more than one grant in any one calendar year for the same project.
- (e) Grants shall be awarded on a one-year basis but may be renewed on an annual basis for no more than three years. The secretary of agriculture, with the necessary assistance provided by the secretary of commerce and housing, shall develop an annual performance review process and a program for grant renewal of approved projects determined to have continued necessary statewide application and success.
- (f) Grant funds shall not be used to replace other funding for the administrative support of the recipient or the administrative support of the project or for administrative costs relating to the planning of the project or for any activity primarily designed to contribute to a single business, enterprise or individual. Grant funds for a project may be awarded to a cooperative, group, association or other entity if the entity is involved in an activity designed to promote the purposes specified in section 4, and amendments thereto.
- Sec. 6. Eligible entities for grants under this act include communities, counties, agencies, educational institutions, economic development providers, nonprofit corporations, agricultural cooperatives, agricultural associations, agricultural marketing associations or entities, resource conservation organizations, development districts and farming or ranching operations in collaborative arrangements with other operations, entities or organizations that meet the purposes of section 4, and amendments thereto.
- Sec. 7. (a) Grants under this act shall be used to support projects in the following areas:
  - (1) Research;
  - (2) education and training;
  - (3) market development;
- 40 (4) nonadministrative business planning assistance, feasibility and 41 market studies, capitalization plans and technical assistance;
  - (5) development of cooperatives;
- 43 (6) community and multicommunity initiatives;

- (7) creation, retention and transfer of value-added agricultural business initiatives in rural communities;
- (8) efforts to obtain startup or working capital or other capital expenditures necessary for the development of the project;
- (9) community-based, farmer-owned or rancher-owned value-added initiatives; and
- (10) other activities that are deemed necessary to fulfill the purposes specified in section 4, and amendments thereto.
- (b) Such projects shall demonstrate the ability to provide private new enterprise formation or expanded incomes and economic opportunities for existing enterprises.
  - Sec. 8. To be eligible for a grant under this act, an applicant shall:
- (a) Document a matching amount in money or in-kind contributions or a combination of both equal to 25% of the grant funds requested;
- (b) specify measurable goals and expected outcomes for the project for which the grant funds are requested; and
- (c) specify an evaluation and impact assessment process or procedure for the project for which the grant funds are requested.
- Sec. 9. The secretary of agriculture shall submit an annual report to the governor and the legislature on or before January 1 of each year listing the recipients and grant amounts for grants made under this act in the previous year, the documented and measurable impacts of the grants, and an evaluation of the performance of the grant program based on the measurable goals and expected outcomes of the recipients of such grants. Copies of the program performance evaluation shall be made available through print and electronic media.
- Sec. 10. The secretary of agriculture shall, with the necessary assistance provided by the secretary of commerce and housing, promulgate rules and regulations to carry out the provisions of this act. The secretary of agriculture shall coordinate projects funded by grants under the act with other organizations or institutions working on similar projects in the state.
- Sec. 11. There is hereby created in the state treasury the agricultural opportunities and value-added partnerships fund. The fund shall be used by the secretary of agriculture for grants awarded pursuant to this act. Money credited to the fund shall include any monetary gifts, grants, donations, proceeds from contracts for services and reimbursement of expenses. The secretary shall seek money from sources such as, but not limited to, federal funds, commodity checkoff funds, private donations and private grants. All such funds shall be credited to the fund. All expenditures made pursuant to this act shall be made in accordance with appropriation acts upon warrants of the director of accounts and reports issued pursuant to vouchers approved by the secretary of agriculture. No

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funds shall be received or accepted for the fund that are designated for the purpose or the benefit of a single business, enterprise or individual. On or before the 10th of each month, the director of accounts and reports shall transfer from the state general fund to the agricultural opportunities and value-added partnerships fund interest earnings based on:

- (a) The average daily balance of moneys in the agricultural opportunities and value-added partnerships fund; and
- (b) the net earnings rate for the pooled money investment portfolio for the preceding month.
  - Sec. 12. The provisions of this act shall expire on January 1, 2006.
- Sec. 13. This act shall take effect and be in force from and after its publication in the statute book.