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4 **HOUSE BILL No. 2083**

5
6 By Committee on Tourism and Parks

7
8 1-28

9
10 AN ACT concerning tourism; establishing a state tourism advertising
11 fund.

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13 *Be it enacted by the Legislature of the State of Kansas:*

14 Section 1. (a) There is hereby established in the state treasury the
15 Kansas tourism advertising fund. All moneys credited to such fund shall
16 be used only for the purpose of advertising Kansas tourism opportunities
17 to potential tourists both within and outside of the state. Such fund shall
18 be administered in accordance with this section and the provisions of
19 appropriation acts. All expenditures from the fund shall be made in ac-
20 cordance with appropriation acts upon warrants of the director of ac-
21 counts and reports issued pursuant to vouchers approved by the secretary
22 of commerce and housing or the secretary's designee.

23 (b) For the ~~taxable~~ **calendar** year ending December 31, ~~2003~~ **2002**,
24 and in all taxable years thereafter, the secretary of revenue shall identify
25 all taxpayers identified by ~~standard industrial classification code numbers~~
26 ~~5812, 5813, 7011 and 7033 or the corresponding north american indus-~~
27 ~~trial classification code if appropriate~~ **code numbers 72111, 72112,**
28 **721191, 721199, 721211, 72241, 72211, 722211, 722212, 722213,**
29 **72231 and 72232 of the North American Industry Classification**
30 **System (NAICS), United States, 1997**, and shall determine the aggre-
31 gate amount of tax revenues paid by such taxpayers ~~pursuant to the Kansas~~
32 ~~income tax act and the state sales tax pursuant to K.S.A. 79-3601 et seq.,~~
33 and amendments thereto. For the ~~taxable~~ **calendar** year ending Decem-
34 ber 31, ~~2004~~ **2003**, and for all ~~taxable~~ **calendar** years thereafter, the
35 secretary of revenue shall determine an amount, if any, by which such
36 revenues have increased over the preceding ~~taxable~~ **calendar** year. The
37 secretary shall then certify an amount to the director of accounts and
38 reports equal to the amount by which such revenues have increased in
39 excess of 3% above the previous ~~taxable~~ **calendar** year.

40 (c) On July 1, ~~2005~~ **2004**, and annually on July 1 of each year there-
41 after or as soon thereafter as sufficient moneys are available, the director
42 of accounts and reports shall transfer ~~50% of such certified amount~~
43 from the state general fund to the credit of the state tourism advertising fund

1 **an amount equal to 50% of the amount certified for the preceding**
2 **calendar year pursuant to subsection (b) or \$1,000,000, whichever**
3 **is less.**

4 Sec. 2. This act shall take effect and be in force from and after its
5 publication in the statute book.

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