Session of 2002

,

SENATE BILL No. 538

By Senators Adkins, Allen, Barnett, Barone, Brungardt, Corbin, Downey, Feleciano, Gilstrap, Gooch, Goodwin, Haley, Hensley, Jackson, Lee, Oleen, Praeger, Salmans, Schodorf, Steineger, Taddiken, Teichman, Tyson, Umbarger and Vratil

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AN ACT concerning consumer protection and privacy; relating to unsolicited consumer telephone calls; no-call database; prohibited acts; amending K.S.A. 2001 Supp. 50-670 and repealing the existing section.

Be it enacted by the Legislature of the State of Kansas:

Section 1. K.S.A. 2001 Supp. 50-670 is hereby amended to read as follows: 50-670. (a) As used in this section *and section 2, and amendments thereto*:

- (1) "Consumer telephone call" means a call made by a telephone solicitor to the residence of a consumer for the purpose of soliciting a sale of any property or services to the person called, or for the purpose of soliciting an extension of credit for property or services to the person called, or for the purpose of obtaining information that will or may be used for the direct solicitation of a sale of property or services to the person called or an extension of credit for such purposes;
- (2) "unsolicited consumer telephone call" means a consumer telephone call other than a call made:
 - (A) In response to an express request of the person called;
- (B) primarily in connection with an existing debt or contract, payment or performance of which has not been completed at the time of such call; or
- (C) to any person with whom the telephone solicitor or the telephone solicitor's predecessor in interest had has an existing established business relationship if the solicitor is not an employee, a contract employee or an independent contractor of a provider of telecommunications services; or
- (3) "telephone solicitor" means any natural person, firm, organization, partnership, association or corporation who makes or causes to be made a consumer telephone call, including, but not limited to, calls made by use of automatic dialing-announcing device;
- (4) "automatic dialing-announcing device" means any user terminal equipment which:
 - (A) When connected to a telephone line can dial, with or without

 manual assistance, telephone numbers which have been stored or programmed in the device or are produced or selected by a random or sequential number generator; or

- (B) when connected to a telephone line can disseminate a recorded message to the telephone number called, either with or without manual assistance;
- (5) "negative response" means a statement from a consumer indicating the consumer does not wish to listen to the sales presentation or participate in the solicitation presented in the consumer telephone call; ar
- (6) "established business relationship" means the existence of an oral or written arrangement, agreement, contract or other such legal state of affairs between the telephone solicitor and a consumer, where both parties have a course of conduct or established pattern of activity for commercial or mercantile purposes and for the benefit or profit of both parties. The "established business relationship" must exist between the consumer and business directly, and does not extend to any related business entity or other business organization of the telephone solicitor or related to the telephone solicitor or such solicitor's agent, including, but not limited to, a parent corporation, subsidiary partnership, company or other corporation or affiliate.
- (b) Any telephone solicitor who makes an unsolicited consumer telephone call to a residential telephone number shall:
 - (1) Identify themselves;
 - (2) identify the business on whose behalf such person is soliciting;
- (3) identify the purpose of the call immediately upon making contact by telephone with the person who is the object of the telephone solicitation;
- (4) promptly discontinue the solicitation if the person being solicited gives a negative response at any time during the consumer telephone call;
- (5) hang up the phone, or in the case of an automatic dialing-announcing device operator, disconnect the automatic dialing-announcing device from the telephone line within 25 seconds of the termination of the call by the person being called; and
- (6) a live operator or an automated dialing-announcing device shall answer the line within five seconds of the beginning of the call. If answered by automated dialing-announcing device, the message provided shall include only the information required in subsection (b)(1) and (2), but shall not contain any unsolicited advertisement.
- (c) A telephone solicitor shall not withhold the display of the telephone solicitor's *identifying information and* telephone number from a caller identification service when that number is being used for telemarketing purposes and when the telephone solicitor's service or equipment

is eapable of allowing the display of such number.

- (d) A telephone solicitor shall not transmit any written information by facsimile machine or computer to a consumer after the consumer requests orally or in writing that such transmissions cease.
- (e) A telephone solicitor shall not obtain by use of any professional delivery, courier or other pickup service receipt or possession of a consumer's payment unless the goods are delivered with the opportunity to inspect before any payment is collected.
- (f) No supplier shall make or cause to be made any unsolicited telephone call to the residential telephone number of any consumer in this state who has given notice to the information network of Kansas, in accordance with section 2, and amendments thereto, of such consumer's objection to receiving consumer telephone calls.
- (g) Local exchange carrier and telecommunications carriers shall not be responsible for the enforcement of the provisions of this section.
- $\frac{g}{h}$ (h) Any violation of this section is an unconscionable act or practice under the Kansas consumer protection act.
- $\frac{\mathrm{(h)}}{\mathrm{(i)}}$ This section shall be part of and supplemental to the Kansas consumer protection act.
- New Sec. 2. (a) A consumer living or residing in Kansas may give notice of such consumer's objection to receiving unsolicited consumer telephone calls to such consumer's residential telephone number. There shall be no cost to the consumer for such notice of objection. Such consumer's telephone number shall be listed in Kansas' no-call database by doing any of the following:
- (1) Completing a written form designed by the attorney general and the information network of Kansas for the purpose of recording a consumer's notice of objection to receiving unsolicited consumer telephone calls and submitting that to the information network of Kansas;
- (2) calling a toll-free number established by the attorney general and the information network of Kansas for the purpose of recording a consumer's notice of objection to receiving unsolicited consumer telephone calls and properly responding to the voice prompts; or
- (3) accessing the appropriate internet site established by the attorney general and the information network of Kansas for the purpose of recording a consumer's notice of objection to receiving unsolicited consumer telephone calls and inputting the proper data requested by the website prompts.
- (b) The no-call database shall consist of the aggregate collection of the telephone numbers of properly submitted notices of objection to receiving unsolicited consumer telephone calls. The information network of Kansas may maintain the no-call database in either a written or an electronic format.

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- (c) The telephone numbers of properly submitted notices of objection to receiving unsolicited consumer telephone calls shall become part of the no-call database in the quarter following the deadline for receipt of notice according to the following:
- (1) The receipt deadline for the quarter commencing January 1 and ending March 31 is November 1;
- (2) the receipt deadline for the quarter commencing April 1 and ending June 30 is February 1;
- (3) the receipt deadline for the quarter commencing July 1 and ending September 30 is May 1; and
- (4) the receipt deadline for the quarter commencing October 1 and ending December 31 is August 1.
- (d) A notice of objection to receiving unsolicited consumer telephone calls shall remain in effect for two years from the date that telephone number first appears in the no-call database. The notice of objection may be renewed for additional two-year periods by using the methods provided in subsection (a).
- (e) If a consumer whose telephone number is part of the no-call database changes telephone numbers, such consumer shall submit a new notice of objection to receiving unsolicited consumer telephone calls and provide the new number to the information network of Kansas.
- (f) A consumer may revoke notice of objection to receiving unsolicited consumer telephone calls by completing a written form designed by the attorney general and the information network of Kansas for the purpose of revoking a consumer's notice of objection to receiving unsolicited consumer telephone calls and submitting that completed form to the information network of Kansas. A consumer may also revoke notice of objection to receiving unsolicited consumer telephone calls by accessing the appropriate internet site established by the information network of Kansas and inputting the proper data requested by the website prompts. Upon receipt of such revocation notice, the information network of Kansas will remove the relevant telephone number from the no-call database according to the same schedule used for adding telephone numbers to the no-call database as provided in subsection (c). In addition, the information network of Kansas may remove a telephone number from the nocall database if the Kansas certified local exchange carrier responsible for the assignment of the relevant telephone number indicates in writing, or if available, by internet, to the information network of Kansas that the consumer who submitted the objection to receiving unsolicited consumer telephone calls is no longer assigned to that telephone number.
- (g) A person or entity desiring to make unsolicited consumer telephone calls in Kansas may obtain a copy of the no-call database for such person's or entity's lawful use, or for the lawful use by such entity's em-

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ployees, or for the lawful use by such person's or entity's independent contractors for use in their business, so long as the independent contractor is regularly associated with the person or entity and is engaged in the same or related type of business as the person or entity, by doing the following:

- (1) Signing a written confidentiality agreement prepared by the attorney general and the information network of Kansas that: (A) Restricts use of the no-call database exclusively for the purpose of compliance with this section; and (B) prohibits the transfer of the copy of the no-call database to any person or entity who has not submitted the signed written confidentiality agreement and payment to the information network of Kansas for receipt of a copy of the no-call database; and
- (2) submitting the signed confidentiality agreement along with payment in an amount equal to \$25 per quarter for each Kansas area code to the information network of Kansas for providing a copy of the no-call database in downloadable electronic format. Those persons or entities desiring to obtain access to only part of the no-call database may do so by submitting the signed confidentiality agreement along with a request designating by area code the portion or portions of the no-call database they desire and providing payment in the amount of \$25 per quarter per area code to the information network of Kansas for providing a copy of the requested portion of the no-call database in downloadable electronic format. The information network of Kansas may require payment of a media and handling charge from persons who request a computer disk copy of the no-call database.
- (h) No supplier who obtains a copy of the no-call database shall use that information for purposes other than compliance with this section. Information contained in the no-call database shall be used only for the purpose of compliance with this section or in a proceeding or action for violations of this section. Such information shall not be considered a public record pursuant to K.S.A. 45-215 *et seq.*, and amendments thereto.
- (i) Moneys collected pursuant to subsection (g) shall be used first to pay the cost of the database maintained by the information network of Kansas. Any moneys collected pursuant to subsection (g) in excess of the cost of the database maintained by the information network of Kansas shall be paid to the attorney general to investigate and prosecute violations of this section. Penalties and fees recovered from prosecutions of violations of this section shall be paid to the attorney general to investigate and prosecute violations of this section.
- (j) The attorney general may enter into agreements with private entities, as determined necessary by the attorney general, to comply with the provisions of this act related to the creation and maintenance of the no-call data base.

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Sec. 3. K.S.A. 2001 Supp. 50-670 is hereby repealed.Sec. 4. This act shall take effect and be in force from and after July 1, 2003 and its publication in the statute book.