

TOGETHER AS ONE FOUNDATION

Please help Together As One make a greater difference by approving this bill.

James Brown
Proponent of SB 316



Overview: Together As One is a philanthropic organization focused on the generation of revenue to provide needed capital for other non-profits causes in the identified pillars of human existence. People, animals and the environment. Financial capital is a critical component for non-profits to succeed in advancing their missions. This financial component often limits an organizations ability to advance their mission and support the good works they provide in the communities they serve. Yearly, Together As One will help multiple organizations with that component by spreading that revenue it generates throughout the year among many important causes and will not be limited to just one charitable organization or specific cause. The focus is to have an impact in many critical areas.

Together As One is exclusively organized for charitable, religious, educational, or scientific purposes under 501 (c)(3) of the Internal Revenue Code, or corresponding section of any future federal tax code.

How it works: Over the course of the year, Together As One (TAO) raises revenue for donatable purposes. Through its leadership and support network, the company will identify charities to nominate that year through an extensive research and selection process to make sound donations. Within those pillars of support, people, animals and the environment, there are many charities that support great causes related to that category of focus. For example, within the people category, there are non-profits that provide philanthropic initiatives to: the homeless, veterans, children, mental illness, disabled citizens, down syndrome, domestic violence, disease research to name a few. Each year, TAO will select charities to provide donations towards and each year new charities will be nominated and rotated around so that no one charity will always be the sole beneficiary of this financial support.

Revenue sources: Partnered with the state of Kansas, TAO will launch a unique and stylish license plate for registered motorists to purchase. United by a common theme, the license plate will be supporting many causes. TAO will offer a Kansas plate that when people purchase it, they can have the peace of mind that they will be making a greater impact in more philanthropic areas through their tag purchase than just one specific foundation. The revenue generated through license plate purchases will help fund the revenue distribution for that years selected charities of focus.

Plate design: A unique, flashy and sleek black plate will be offered to Kansas motorists that they will be proud to purchase and represent on their vehicle. This initiative helps in aiding many causes and is a great plate overall to proudly represent the state of Kansas boldly, powerfully, proudly and elegantly. This plate represents the state with strength, its heritage and a degree of sophistication.



A critical component in this process is to identify support for this plate. The state wants the non-profit to demonstrate that there is a need and want for this plate. Therefore, the requirement to solicit 500 names in support of the tag is critical. Together As One has tested the market by connecting with Kansas citizens all over the state. The organization has received 700+ names of support and exceeded the 500-mark threshold to meet the criteria of those who are willing to buy the plate.

Discovered in the market testing, TAO found overwhelming support for this plate idea. Feedback received from citizens across Kansas and abroad not only thought this is a good cause, but they loved and wanted the plate because it is so unique and really touches on the Kansas heritage. It represents the state well. Below are examples of comments from citizens across Kansas and even abroad and what they had to say:

- *Laurie Hicks of Geary Co, "I love the black background plate. Very distinctive that other states don't have."*
- *Cindy Smith of Mitchell Co, "Love it!"*
- *Paul Bagnarol of New York, "I like this mockup design. I hope the 500 pre order threshold is met. As a sample license plate collector from NY, I support this issue."*
- *Steve Bundy of Pottawatomie Co, "Love it and a tribute to the bison. I would get several here is Pottawatomie Co."*
- *Chris Lauchaire, "The current plate (Ad Astra Per Aspera), dates back to 2007. Kansas is long overdue for a new standard issued plate."*
- *Holly Ann Pottawatomie Co, "I think it is great."*
- *Sheila Wilson of Miami Co, "Love the buffalo on state look."*
- *Geoffrey George of Sedgwick Co, "It about time we get a license plate that Kansas people can be proud of when in other states."*
- *Joey Canfield of Sedgwick Co, "This would look good on my Camaro."*

The TAO charity solves the challenge of time which is ever more valuable in peoples busy lives. People have families, people work two jobs, life is hectic. People enjoy helping and making a difference and want to help and support good causes but are often constrained by time. By purchasing the Together As One license plate, people can have a peace of mind that they are contributing to not just one cause but many great causes and are helping to make a difference.

This kind of response only validates that there is plenty of support in Kansas for this distinctive and snazzy license plate that proudly represents the state. This plate is not specific to one cause but is for the whole state and when people sponsor this plate, they are making a difference in many different ways.

As a proponent of SB316, please join me and help TOGETHER AS ONE make a greater difference by approving this bill.