SENATE RESOLUTION No. 1718

A RESOLUTION recognizing the 44th Wichita Riverfest.

WHEREAS, Originally a one-day event in 1970 to recognize Wichita's centennial, the Wichita River Festival, now known as Riverfest, has grown into the largest community event in Kansas; and

WHEREAS, The nine-day event, which involved more than 200 community partners and 5,000-plus volunteers and attracted 380,000 attendees in 2014, is celebrating its 44th Festival from May 29 to June 6, 2015; and

WHEREAS, Riverfest enhances the region's quality of life and creates an economic impact between \$25 and \$30 million annually; and

WHEREAS, 2014 ticket sales made Riverfest the 35th largest outdoor event site worldwide, as compiled by Pollstar, and the event has been named one of the top 100 festival destinations in the United States by travel and leisure organizations. Over the years, Riverfest and its lead volunteers have received dozens of industry awards; and

WHEREAS, Wichita Festivals, Inc. is the producing organization of Riverfest and its mission is to create diverse and high-quality community celebrations: Now, therefore.

Be it resolved by the Senate of the State of Kansas: That we recognize Riverfest's success as a signature event for generations of area citizens that brings people of all interests and backgrounds together to celebrate all things Wichita with a high-quality, family-friendly, engaging and safe community celebration; and

Be it further resolved: That the Secretary of the Senate shall send eight enrolled copies of this resolution to Senator O'Donnell.

Senate Resolution No. 1718 was sponsored by Senators O'Donnell, Donavan, Faust-Goudeau, Kerschen, Masterson, McGinn, Petersen and Wagle.

that body	
	President of the Senate.

Secretary of the Senate.