

HOUSE BILL No. 2128

By Committee on Elections

1-31

1 AN ACT concerning elections; relating to public service advertisements
2 by candidates.

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4 *Be it enacted by the Legislature of the State of Kansas:*

5 Section 1. (a) No candidate for elected office shall either appear in
6 a public service announcement or advertisement or allow the candidate's
7 name to be used in a public service announcement or advertisement
8 during the 60 days before any election in which the candidate's name
9 appears on the ballot.

10 (b) As used in this section:

11 (1) "Public service announcement or advertisement" means any
12 message broadcast by electronic, telephone or print media promoting or
13 announcing some issue of public importance, public concern or public
14 welfare regardless of whether or not the announcement or advertisement
15 involves the donation of time or space on behalf of the media or is paid
16 for with public or private sector funds;

17 (2) "electronic media" shall not include the website for the
18 government agency or other entity that administers the program promoted
19 by the public service announcement or advertisement; and

20 (3) "print media" means direct mail literature and advertisements in
21 any newspaper, magazine or any other periodical publication, but it shall
22 not include printed literature promoting a program so long as it is used
23 regularly throughout the year in the regular course of business and not
24 distributed in an unsolicited direct mail advertising campaign at a cost
25 exceeding \$2,000 during the 60 days before any election in which the
26 candidate's name appears on the ballot.

27 (c) This act shall be part of and supplemental to the campaign
28 finance act.

29 Sec. 2. This act shall take effect and be in force from and after its
30 publication in the statute book.

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