



**MUSIC ADVOCACY DAY @ THE CAPITOL**

**March 13, 2023**

**KSMEA.ORG**



*The mission of the Kansas Music Educators Association is to support music educators by fostering leadership, providing professional development, and promoting the advocacy of music learning in schools and communities.*

- Our website for Kansas Music Educators Association ([www.ksmea.org](http://www.ksmea.org))
- KMEA celebrates our 89<sup>th</sup> Anniversary in 2023
- Kansas Music Educators Association is the 9<sup>th</sup> largest MEA and 11<sup>th</sup> largest Collegiate association in the United States
- Each KMEA President creates a new Strategic Plan for KMEA every 2 years

### ***KMEA in Kansas***

#### **Working in Partnership with Kansas State Department of Education (KSDE)**

- Spoke to the Kansas Board of Education the summer of 2022 in support of keeping (1) full Fine Arts credit in Kansas Graduation requirements.
- Member of ESEA Advisory Council working with KSDE in developing the Kansas Consolidated State Plan for ESSA.
- Revised the Kansas State Music Standards, approved by the Kansas State Board of Education (October 2015).

#### **Music Advocacy ([www.KsAdvoAngle.com](http://www.KsAdvoAngle.com)) – Our KMEA Advocacy website!**

- Won a Music Advocacy Grant from Country Music Association Foundation (CMAf) three times after applying 3 times, and through the grant have created website The KsAdvoAngle.com, a resource for music educators.
- CMAf grant helped us create a commercial in 2023 about “Music Is A Well-Rounded Subject” which stands on equal footing with Math, Science and Reading.” Narrated by Miss Kansas 2021 Taylor Clark.
- Monthly meetings with other state music advocacy groups.
- Partnership with Hit Songwriters and CMA Foundation to celebrate Kansas Music Teachers (See article, Kansas Music Review – 3/31/18).
- Spoken to other state music advocacy groups about Kansas Music Advocacy.
- Communicate with parents and students about the importance of music education in our Kansas schools.

- KMEA Music Advocacy Day at the Capitol and ongoing Legislative outreach, which was held virtually in March 2021.

#### **Professional Development ([www.ksmea.org/isw](http://www.ksmea.org/isw))**

- KMEA In-Service Workshop which over the three-day convention, host more than 6,000 students, parents, and educators with more than 40 concerts and 100 clinic sessions and 90 vendors.
- Provide on-going professional development and assistance/support for music educators as they implement the newly revised Kansas State Music Standards.

#### **Mentoring ([www.ksmea.org/mentoring](http://www.ksmea.org/mentoring))**

- Create procedural guidelines for the selection and training of District Mentor Chairs.
- Increase connections and professional development opportunities for novice teachers at the district and state levels.
- Created District mini-conferences for Music Teachers new to Education and Veteran Mentor Teachers to meet and discuss their future partnerships with successful teaching in mind
- KMEA In-Service Workshop sessions for Teachers New to Education

### ***KMEA in Washington D.C.***

#### **National Association for Music Education ([www.nafme.org](http://www.nafme.org))**

KMEA is the state affiliate of the National Association for Music Education (NAfME). NAfME's activities and resources have been largely responsible for the establishment of music education as a profession, for the promotion and guidance of music study as an integral part of the school curriculum, and for the development of the National Standards for Arts Education. These National Standards set the framework for our new Kansas Music Standards, which were approved by the Kansas State Board of Education in the fall of 2015.

#### **NAfME Hill Day**

Every year, NAfME conducts its annual Hill Day event, where hundreds of music educators, including our Collegiate members, meet with key congressional staff and members of Congress on Capitol Hill to advocate for music education. This summer, we gathered to advocate for the full funding of the Every Student Succeeds Act (ESSA) for FY'23. In 2021, Hill Day was a Virtual venture, but will be live this year as last in Washington, D.C.

## **Every Student Succeeds Act**

The passage of ESSA is an historic victory for music education advocates, because it includes for the first time a specific and separate mention of “music” as a part of a “Well-Rounded Education” (Title VIII, Sec. 8002 of ESSA).

## ***KMEA in the Future***

The good news is student participation in instrumental and choral music programs remain strong. In 2022 KMEA added the 1 and 2 A Honor Band, which gives a larger opportunity to our rural and smaller school band students to perform at the state level. And, in 2019, KMEA added an All-State High School Treble Choir, which added 200 more students getting to participate in KMEA weekend. Most of the Kansas schools have at least 20% of their students participating in instrumental music and/or choir and KMEA has seen an impressive increase in student participation in our District and All-State Groups. The KMEA All-State groups represent the best and the brightest students in our State. Students in All State ensembles self-reported scores on their 2022 ACT test ranged from (25-31) = (5-11) points higher than the Kansas average (19.9) and the national average (19.8). Orchestra was the highest overall and at least one perfect score was reported.

## ***Conclusion***

Whenever you hear students or adults performing music in their community, church, or local parade, the performers were likely trained by a music teacher in Kansas. The more than 2,000 members of KMEA believe that for today’s students to succeed, they need a comprehensive, well-rounded education that includes music taught by exemplary music educators. To this end, we look forward to your continuing support for the music educators of Kansas.

## ***Kansas Delegate Members***

**Jamie Minneman**, KMEA President-Elect (Marysville, KS)

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**Mark Gard**, KMEA President (Coffeyville, KS)

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**Damian Johnson**, KMEA President-Elect (Eudora, KS)

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**John Taylor**, KMEA Executive Director (Wichita, KS)

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**Kelly Knedler**, KMEA Advocacy and Government Relations (Dodge City, KS)

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## *Kansas Highlights in Picture*



***Kansas Music Educators Association created a commercial with the help from a Country Music Association Foundation grant awarded to the KMEA Advocacy division. This commercial plays on WIBW television station in Topeka and KAKE television station in Wichita. These stations cover a majority of the state of Kansas. In addition to the television, KMEA launched a social media campaign too, which covers the entire state. Taylor Clark, Miss Kansas 2021 is the narrator for this commercial. She is currently a student teacher at Rock Creek school district, and plans to teach music in Kansas in the 2023-2024 school year. The commercial uses the help of four Kansas High Schools: Dodge City, Lawrence Free State, McPherson and Sterling. His commercial can be viewed on the KS Advo Angle website at: [KsAdvoAngle.com](http://KsAdvoAngle.com) or on the Kansas Music Educators Association website at: [ksmea.org](http://ksmea.org).***





## *Kansas Music Educators Association In-Service Workshop*

The mission of the Kansas Music Educators Association is to support music educators by fostering leadership, providing professional development, and promoting the advocacy of music learning in schools and communities.

Each year, KMEA hosts an In-Service Workshop at the Century II Convention Center in Wichita. At this important annual event, speakers, performers, and vendors gather together to represent the best of music education throughout the state.



Kansas student musicians have the opportunity to audition to perform in choirs, concert bands, jazz bands and orchestras at both the district and state levels. This year in 2023, more than 1,500 students participated in the KMEA All-State Groups perform



in choirs, concert bands, jazz bands and orchestras. Over the three-day convention, KMEA hosts more than 6,000 students, parents, and educators making it Wichita's largest annual convention.



More than 90 vendors, in 2023 attended the In-Service Workshop from across Kansas and the United States. Due to increasing number of performing groups and vendors, the exhibits moved to the larger Century II Expo Hall following the 2016 In-Service Workshop. This has been a very good change for the KMEA Workshop as we have been able to support more vendors as we continue to expand!

KMEA encourages the professional growth and development of music educators by providing clinic sessions for teachers Pre-K through collegiate. Several sessions will provide strategies for using the new Kansas State Music Standards to develop curriculum. Teachers can receive college credit and professional development points towards renewing their Kansas teaching license.



The KMEA Awards Ceremony provides an opportunity to recognize and honor exemplary educators through the KMEA Outstanding Teacher Award, Honor Administrator Award, and the KMEA Hall of Fame. Induction to the KMEA Hall of Fame is the highest honor bestowed by the Kansas Music Educators Association.



# THE KSAdvoAngle.com

"Music Advocacy for the Music Educator"



"The KS Advo-Angle" is a Kansas Music Educators Association Website. It is a website for all Music Educators to use for Music Advocacy ideas. However, Students, Parents, Business People, Administrators, Professional Musicians can use it as a tool for collecting ideas on the value of Music Education.

- Advo Tools
- Advo Videos
- Advo Interviews
- Advo Quotes
- Advo Slides

**KMEA ADVOCACY STATE LEADERSHIP**  
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- Advo Websites
- Advo Announcements
- Advo Ideas
- Links to Government
- Links to KMEA & NAFME

## Featured @ KSAdvoAngle.com



**Advo Tools**



**Advo Quotes**



**Advo Interviews**

**INTERVIEW WITH GAE PHILLIPS**  
10.10.19

KMEA President GAE PHILLIPS talks about influences which lead her to music and ultimately a Music Advocate. President Phillips shares some of her ideas to promote Music Advocacy.



## Quotes

Quotations are great Talking Points for Music Advocates. Quotes can enhance one's thinking and show the importance of a shared believe or value too. The **KSAdvoAngle.com** has a large assortment of Music Advocacy Quotations for quick reference.

## Advocates

Kansas Music Educators Association has 7 Kansas Districts, each with its own Music Advocacy Chairperson. Each of the Chairpersons are Music Teachers, both current and retired. All Advocates are easily contacted via Email through the **KSAdvoAngle.com**.

## Interviews

The **KSAdvoAngle.com** features interviews of **KMEA** and **NAfME** leadership, music teachers, administrators, prominent public figures, and community members. Each of these interviews can be used as a tool to enhance one's knowledge, skills and angle of Music Advocacy.

## Advo Tools

The **KSAdvoAngle.com** has created media for Music Educators to use in Pre-Show Advocacy messages, which we call "Fast Facts." These include slides and audio clips of student-voiced music advocacy messages. All media is downloadable and may be used royalty free.

## Govt. Relations

KMEA works with local, state and federal governments to advocate for Music Ed. Annually, KMEA hosts a Music Advocacy Day @ the Kansas Capitol and KMEA leadership travels to Washington, D.C. to visit State Legislators. Links to law makers and KS BOE are found here.

## Videos

The videos @ the **KSAdvoAngle.com** are statements giving affirmation as to the influence of Music in our lives. Each video was recorded in a unique Kansas location and come from our Kansas Hometowns: classrooms; arenas; auditoriums; conventions; monuments; & more.



Music Advocacy for the Music Educator

## KMEA & NAfME

The **KSAdvoAngle.com** is part of Kansas Music Educators Association (**KMEA**), which is under the umbrella of the National Association for Music Education (**NAfME**).



## Features

The **KSAdvoAngle.com** features links to other Music Advocacy websites. It highlights partnerships, and "Everything E.S.S.A." from **NAfME**. **AdvoAngle.com** articles from the *Kansas Music Review* are linked and past KMEA -created surveys can be referenced too.



# KMEA COMMERCIAL (CMA-F)



**The Commercial:** Kansas Music Educators Association Advocacy has just finished a commercial running throughout Kansas on television and Social Media sites. The focus of the commercial is to inform every-day Kansans that Music Education is a Well-Rounded subject, which federal law indicates. Our theme: “Music Education stands with equal footing alongside Math, Science, Reading and other subjects deemed ‘Well-Rounded.’” We have 2 versions: a 30 second for television and a 45 second for social media. This commercial was shot at various locations in Kansas high schools by Jalen Gifford, a videographer from Dodge City, Kansas. It includes classrooms, performance spaces, students and teachers from Dodge City High School Musical Theatre (Kelly Knedler, director), Lawrence Free-State High School Orchestra (Judy Erpelding, director), McPherson High School Choir (Nicholas Griggs, director), and Sterling High School Band (Abby Giles, director). The narrator is Miss Kansas 2021 Taylor Clark, who is completing her student teaching at Westmoreland Elementary School teaching K-4 General Music, and at Rock Creek High School teaching HS Band. Next year we anticipate that she will be a music educator in a Kansas classroom. The commercial was written by Kelly Knedler (Dodge City-KMEA Advocacy Chairperson), Dr. John Taylor (Wichita-KMEA Executive Director) and Jalen Gifford (Dodge City-Videographer). Musical accompaniment was performed by Jeff Adams (Dodge City-Music Educator). This commercial is in fulfillment of the 2022 Country Music Association Foundation and National Association for Music Education Grant Awarded to KMEA Advocacy for our application submission during the Spring of 2022.

**Note:** The annual KMEA “Music Advocacy Day @ The Capitol” on Wednesday, March 13, 2023 featured a noon concert by two of the groups in the KMEA commercial. The groups were Lawrence Free-State High School Orchestra directed by Judy Erpelding and Dodge City High School Choir directed by Kelly Knedler.