

SCALING A  
**KANSAS**  
**ENTREPRENEURIAL**  
**ECOSYSTEM**



# ENTREPRENEURIAL ECOSYSTEM

## TRANSACTIONAL STATEWIDE



### COMMUNITY IMPACT

1-on-1 interaction with entrepreneurs, with a broad reach of specific assistance and connections to partners. (Expertise)

### PROGRAM IMPACT

**Referral Center, *networkkansas.com*, KSEship mobile app:** Statewide reach with connections to federal, state, regional, and local resources.

## RELATIONAL PARTNERS



### COMMUNITY IMPACT

Partner interaction with entrepreneur, enhancing the awareness and providing local connectivity of resource flow to specific entrepreneurs. (Expertise + Economic)

### PROGRAM IMPACT

**StartUp Kansas, Capital Multiplier Loan & Venture:** Statewide reach with regional partner-driven interaction for increased local reach and improved connectivity.

## PERSONAL E-COMMUNITIES



### COMMUNITY IMPACT

Two-way interaction with dedicated support, empowering entrepreneurship-led economic development, and a systems approach with high connectivity. (Expertise + Economic + Education)

### PROGRAM IMPACT

**Entrepreneurship (E-) Community Partnership:** Local leadership team and NetWork Kansas coach driving long-term strategy for cultural change, and includes loan funds, access to board-certified programs, and implementation of pilot initiatives.

## **ABOUT NETWORK KANSAS**

NetWork Kansas is a 501c3 nonprofit organization dedicated to developing an entrepreneurial ecosystem in Kansas that connects aspiring, emerging and established businesses to a deep network of business-building resource organizations in communities across the state. NetWork Kansas provides small businesses and entrepreneurs with free, easy access to the resources they need to start and grow successful businesses. For more information, contact us.

## **OUR VISION**

To be recognized nationally as a leading organization devoted to the establishment and growth of entrepreneurship and small business as a priority for economic and community development.

## **OUR MISSION**

To promote an entrepreneurial environment throughout the state of Kansas by establishing a central portal that connects entrepreneurs and small business owners with the right resources – expertise, education and economic resources – when they are needed most.

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## **NETWORK KANSAS**

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