### STATE OF THE OIL & GAS INDUSTRY

# DYNAMIC CHALLENGES FACING KANSAS OIL & GAS INDUSTRY

Edward Cross, P.G., M.B.A.

President

Kansas Independent Oil & Gas Association

Kansas House Energy, Utilities, & Telecommunications Committee
Kansas State Capitol Room 582-N
Topeka, Kansas
January 25, 2017

## AMERICAN ENERGY RENAISSANCE



### CRUDE OIL MARKET DYNAMICS SINCE MID-2014

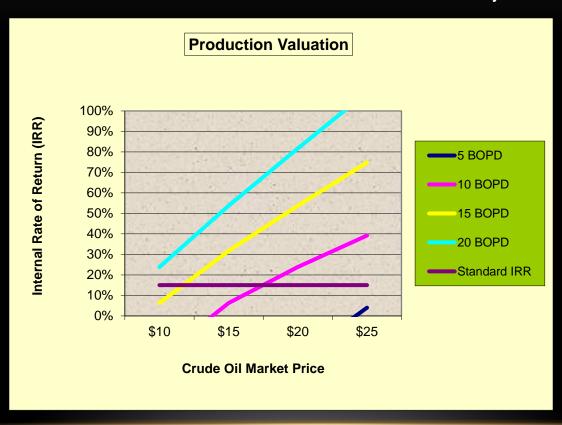
- Oversupply
  - U.S. Oil Production
  - OPEC Dump Low-Cost Oil on Market
- Deceleration of Demand Growth
- Strong U.S. Dollar
- Oil Demand Remains Inelastic
- World Oil Supply becoming Increasingly Inelastic

### CRUDE OIL MARKET STRUCTURE

- Oligopoly
  - OPEC Cartel Collude to Influence Market Price
- U.S. Producers are Perfect Competitors
  - Price-Takers Not Price-Makers
  - Cost Structure Optimization Determines Profit

### CAPITAL BUDGETING DECISIONS

Generalized Internal Rate of Return Discounted Cash Flow Analyses



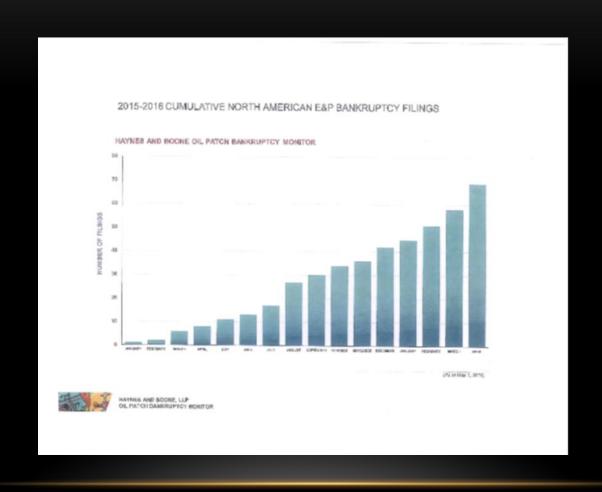
## SUPPLY LEVERAGE DIMINISHING



# IMPACT OF OIL PRICE COLLAPSE ON OIL INDUSTRY NATIONALLY

- Capex Cuts
  - \$61.2 billion in 2015
  - \$89.6 billion in 2016
- Layoffs
  - 250,000 Direct Industry Layoffs
  - 1 million Indirect Industry Layoffs
- Rapid Decline of Domestic Rig Count
  - Declined by 62% in 2015

### OIL & GAS INDUSTRY BANKRUPTCIES



# IMPACT OF OIL PRICE COLLAPSE ON KANSAS OIL INDUSTRY

- Cut Capex by 75% 80% in 2016
  - \$300 million in 2016 (\$1.3 Billion in 2014)
- Deferred Well Completions & High-Cost Wells Temporarily Shut-In
  - Royalty Payments Dropped by \$400 million in 2016

#### Layoffs

- 20% 30% in Production Sector
- 55% 60% in Service Sector
- 3,100 Direct Industry Layoffs
- 3,000 Indirect Industry Layoffs
- Loss of \$341 million in Family Income
- Reduced Activity
  - 50% Drop in Permits in 2016
    - 67% Drop in Permits in 2015
  - 40% Drop in Rig Count in 2016
    - 60% Drop in Rig Count in 2015

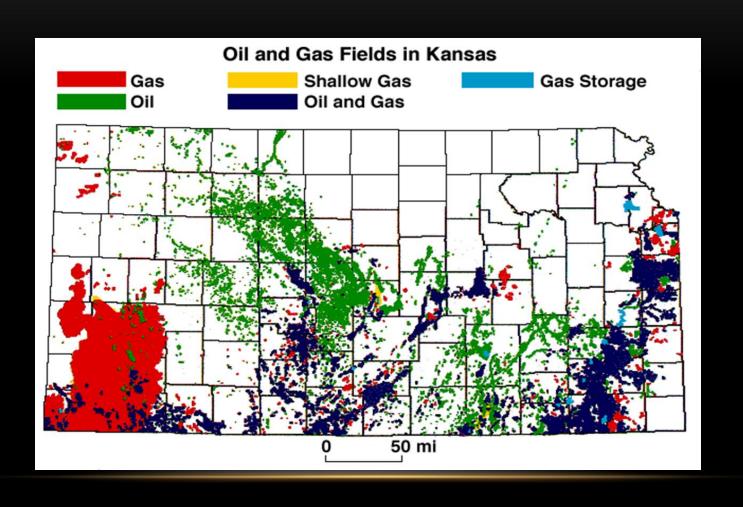
### WHO ARE INDEPENDENTS?

- Small Businesses
- Drill & Produce Crude Oil and Natural Gas
- Not Integrated
  - Sell Crude Oil and Natural Gas to Purchasers
  - Do Not Generate End-Products





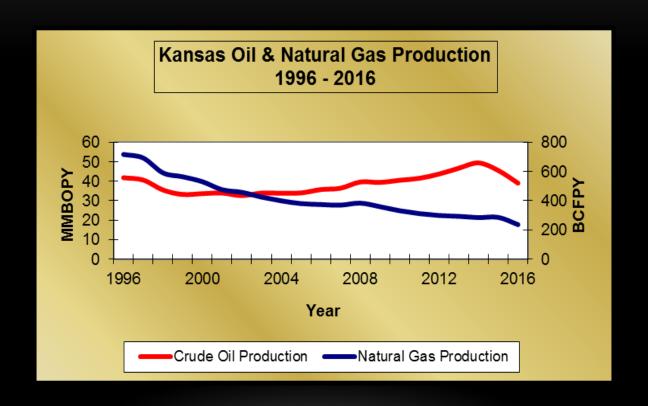
### KANSAS OIL & NATURAL GAS PRODUCTION



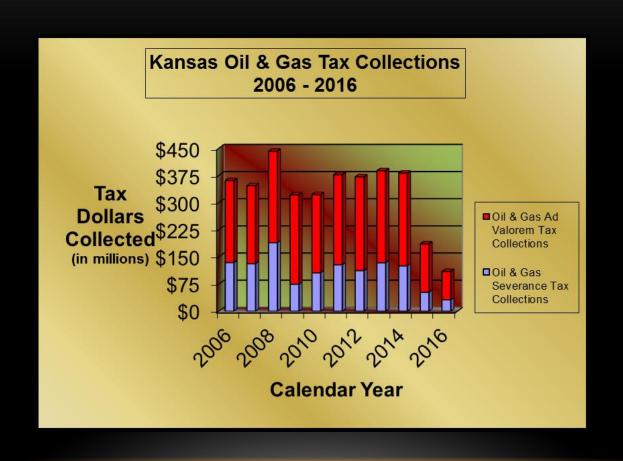
### KANSAS OIL & NATURAL GAS DYNAMICS

- Average Daily Oil Well Production = 2.63 BOPD
  - 44% of Kansas Crude Oil Production From Marginal Wells
  - 45% of Total Kansas Oil Wells are Classified as Marginal Wells
- Average Daily Natural Gas Well Production = 27 McF/day
  - 67% of Kansas Natural Gas Production from Marginal Wells
  - 55% of Kansas Natural Gas Wells are Classified as Marginal Wells
- Supports 118,000 Kansas Jobs and \$3 Billion in Family Income

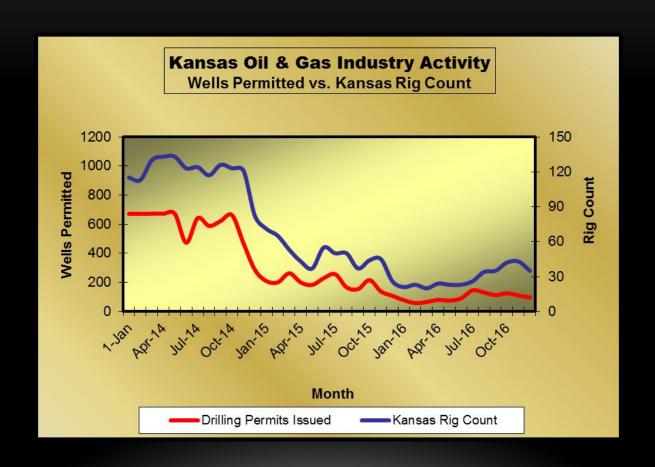
### KANSAS OIL & NATURAL GAS PRODUCTION



### KANSAS OIL & NATURAL GAS TAX COLLECTIONS



### KANSAS OIL & NATURAL GAS INDUSTRY ACTIVITY



### WHAT ARE MARGINAL WELLS?

- IOGCC Defines Marginal Wells as
  - Oil Wells Producing 10 BOPD or Less
  - Natural Gas Wells Producing 60 Mcf of Natural Gas Per Day or Less



### MARGINAL WELL ECONOMIC IMPACT STUDIES







Economics impact of 2014 Federal Budget Proposals

On California Service Control Federal Budget Proposals

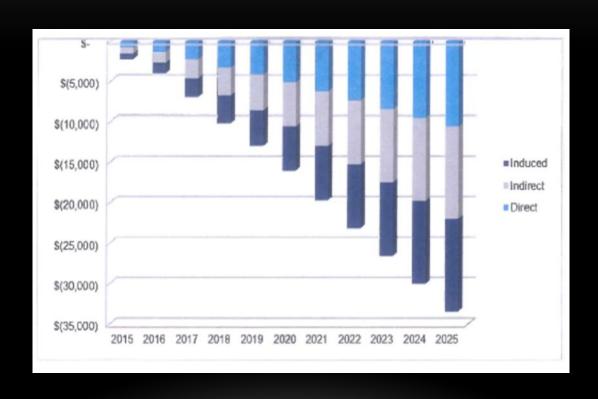
Disting Tig Control And Control Service Control Federal Budget Control

Disting Tig Control And Control

Disting Tig Control Control

Disting Tig Control

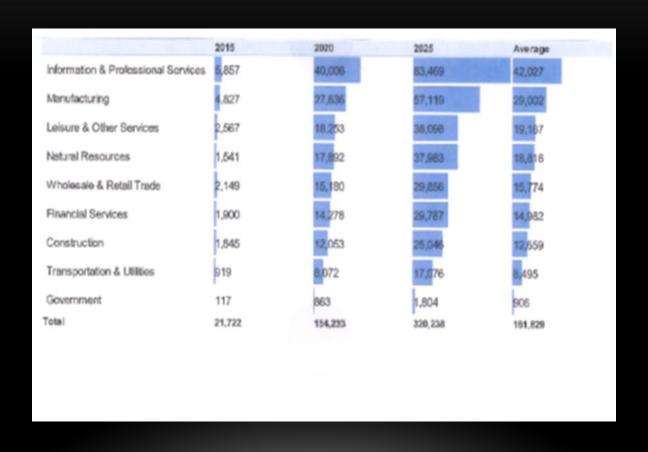
## ECONOMIC COST TO U.S. ECONOMY



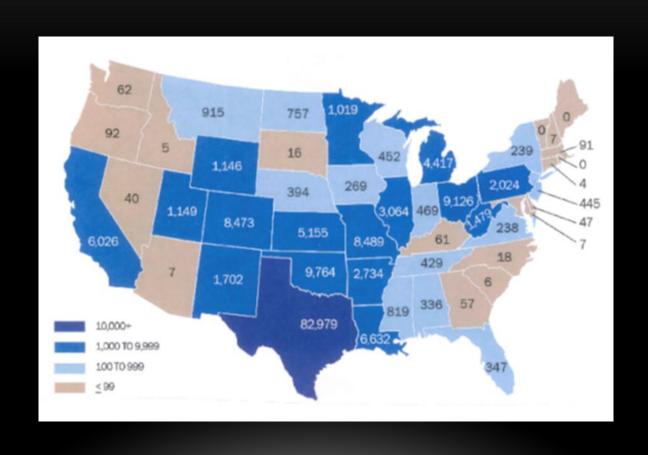
### IMPACT ON MAJOR U.S. INDUSTRY OUTPUT



### EFFECT ON JOBS BY INDUSTRY SECTOR



### DIRECT JOBS LOST PER YEAR PER STATE



### WHAT ARE COMPANIES DOING?

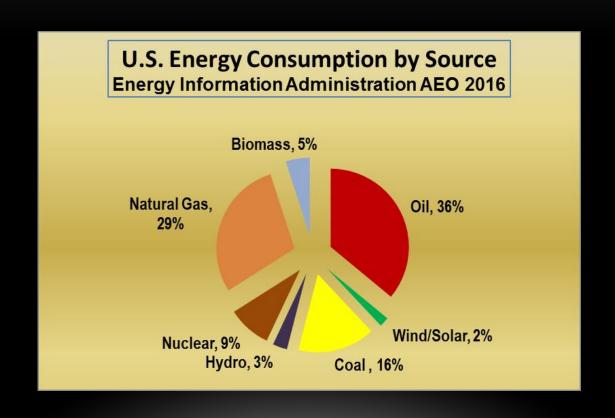
- Supply Chain Optimization
- Operational Improvements
- Reduce and Refocus Capex
- Acquisition/Divestiture
- Talent Acquisitions

### KEY CHALLENGES FACING KANSAS PRODUCERS

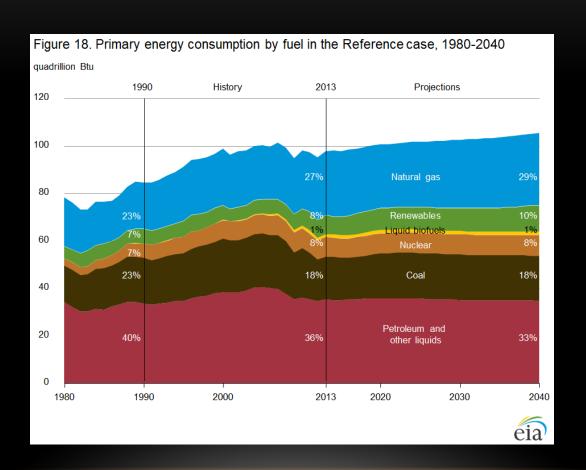
#### Crude Oil Prices

- Do Not Compensate for Loss of Capex in U.S. Economy
- Production Rollover Happened Sooner and was More Severe than Anticipated
- Market has Entered into an Inflection Phase

# LOW CRUDE OIL PRICES NOT LONG-TERM STORY OR TREND



### WHAT WILL POWER THE U.S. IN THE FUTURE?



# KEY CHALLENGES FACING KANSAS OIL & GAS INDUSTRY





# FEDERAL LEGISLATIVE CHALLENGES



## FEDERAL ENERGY & TAX POLICY DYNAMICS

















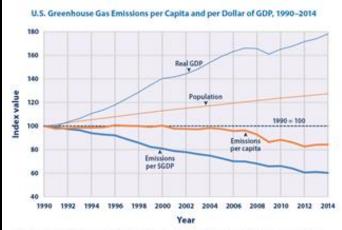


# FEDERAL REGULATORY CHALLENGES



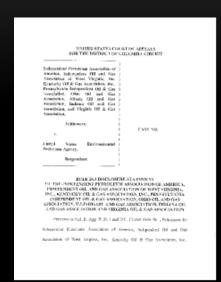


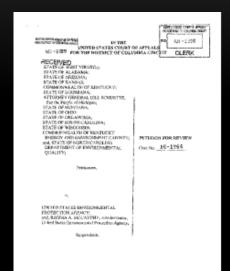
### **EMISSIONS**



Data source: U.S. DR JU.S. Environmental Protection Agency), 2016. Inventory of U.S. greenhouse gas emissions and sinks: 1990-2014. EPR 430-8-16-002. www.epa.gov/climatechange/ghgemissions/usinventoryreport.html.

For more information, visit U.S. EPA's "Climate Change Indicators in the United States" at www.epa.gov/climate-indicators.









### FEDERAL REGULATORY ONSLAUGHT

- PHMSA
- Tank Gauging
- RCRA
- TRI
- TSCA
- NEPA
- Induced Seismicity

- Endangered Species Act
- PSM
- Silica Exposure
- Ozone
- WOTUS
- ONRR
- And More

### KIOGA REGULATORY ADVOCACY



800 SW Jackson Street - Suite 1400 Topeka, Kansas 66612-1216 785-232-7772 Fax 785-232-0917

September 17, 2015

ATTN: Regulatory Affairs U.S. Department of Interio Bureau of Land Mar Mail Stop 2134 LM 1849 C Street NW

Re. Comments on the U.S. Ladies & Gentlemen:

On behalf of the Kar ortunity to comment o Onshore Orders No. 5.

The following comm Association (IOOGA), 8106 and producers, as well as se oil and natural gas industry industry is an important pa be significantly affected by opportunity to provide con Order No.3, Site Security at

800 SW Jackson Street - Suite 1400

August 12, 2015

The Honorable lanet McCabe Office of Air and Radiation U.S. Environmental Protection Agency William Jefferson Clinton Building 1200 Pennsylvania Avenue, NW Washington, DC 2460

Dear Mr. MrCahe

As the U.S. Environmental Protect columnary measures, as directed by Pres methane emissions from the oil and natural (ICOGA) writes to identify some key turues f

KIOGA represents the thousands of samelicantly affected by the actions results drill about 90% of American oil and natural than 85% of American natural gas. KIOGA producers, as well as service and supply one

Existing Clean Air Act (CAA) regulati goal of reducing methane emissions 40-455 reduction targets for the exploration and pr



800 SW Jackson Street - Suite 1400 Topeka, Kansas 66612-1216 www.kloga.org

Sentember 4 2015

embers of the U.S. Senate Committee on Homeland Security & Governmental Affairs 340 Dirksen Senate Office Building Washington, DC 20510

The Kansas Independent Oil & Gas Association (KIOGA) applied the introduction of 5, 2006, the "Regulatory Accountability Act of 2015," and the leadership of this bill's original co-sponsors—Senators Rob Portman, Susan Collins, Angus King, Ron Johnson, Kelly Ayotte, John Cornyn, and David Perdue. This critical bipartisan bill would bring into the 21<sup>4</sup> century the process federal agencies use when they write the regulations that most significantly affect the lives of all Americans.

KOGA represents over 4.200 small businesses and see believe that federal regulations must be narrowly tailored, supported by strong and credible data and evidence, and impose the least burden possible while still implementing Congressional intent. Unfortunately, however, we are now confronted with a These growing regulatory burdens and the uncertainty caused by badly-written regulations are a fundamental

5. 2006 would improve the process by which federal agencies promulgate regulations to improve accountability and the integrity of the rulemaking process. This bill would not prevent federal agencies from issuing regulations or accomplishing needed regulatory objectives. It would however, make the regulatory process more transparent, agencies more accountable, and regulations more carefully designed.

KIOGA applicuds the introduction of this important bill and encourage the Committee to support this

Sincerely,

Edward P Cross

Edward P. Cross, President



Kansas Independent Oil & Cas Assect

December 11, 2015

U.S. Environmental Protection

This letter is being sen mounts over 4,200 indep support their efforts in Kansas

As the Environment on the agency's five year study revening its finding, namely th

that while oil and natural gas free, the risk of water contamic barbeing seven as inharped the

science, but rather pressure fr modified," referring to the scie systemic impacts to drinking w ambiguous and requires clarif

Drinking Water Resources, June 20 2 Mile torarban, "tes Sodior



Kansas Independent Oil & Gas Association 800 SW Jackson Street - Suite 1400 Topeka, Kansas 66612-1216 785-232-7772 Fax 785-232-4917 www.kioga.org

March 12, 2015

The Honorable Gina McCarthy U.S. Environmental Protection Agency EPA Docket Center ATTN: Docket ID No. EPA-HQ-GAR-2008-0699 Malicode 28221T Washington, DC 20460

RE Docket No. EPA-HO-OAR-2008-0699

Dear Administrator McCarthy.

The following comments are submitted on be Association (KODGA). EIDGA represents over 4,200 ( and producers, as well as service and supply industrie family income, and over \$1.4 billion in state and to industry is an important part of the livelihoods of Kar be significantly affected by this proposed change to respectfully requests that the EPA retain the existing

As an association representing some of the m employ millions of Americans, the Kansas Independe scenned about the harmful impact that the Environ proposed rule to make opone standards more stri



800 SW Jackson Street - Suite 1400 Topeka, Kansas 66612-1216 785-232-7772

January 7, 2016.

#### TO THE MEMBERS OF THE U.S. HOUSE OF REPRESENTATIVES

The Kansas independent Oil & Gas Association (KIOGA) strongly support efforts by the House of Representatives to make federal agencies more accountable to the American public and improve the transparency of agency actions. The federal rulemaking process was founded on principles of open government and public participation

We are pleased, therefore, that the House is voting on a comprehensive regulatory reform bill, HR. 712, the "Sunshine for Regulatory Decrees and Settlements Act," which would take important steps to stop the abusive practice known as "sue and settle" and give the public and effected parties a greater ability to know about potential rulemakings and to participate. H.R. 712 embodies several major principles of accountability, transparency, and fairness, drawn directly from three regulatory reform bills:

- Title I the "Sunshine for Regulatory Decrees and Settlements Act." Behind closed doors, organizations and agencies enter into consent decrees or settlement agr the apencies to issue rules on an expedited timeframe. The states and the public are not given notice of the lawruits, nor do they have a meaningful voice in the process, despite the adverse impact that rushed, sloppy regulations have on them. This title would improve the "sue and settle" process by requiring agencies to give early notice and take public comment on proposed settlement agreements obligating agencies to initiate a rulemaking or take other action on a specified timesable. These settlement agreements allow interest groups to mmandeer an agency's agenda and regulatory priorities. The bill would allow affected marties to set notice of druft settlements and senside some opportunity to participate
- . Title II the "All Economic Rules are Transparent (ALERT) Act." This title would require agencies to disclose rulemakings the agency plans to propose or finalize to OM8's Office of information and Regulatory Affairs (DIRA). DIRA would disseminate information about these planned rules to the public, including their estimated costs and benefits.

### **GOOD NEWS**

- EPA Report Finds No Evidence that Hydraulic Fracturing has any Systemic Groundwater Impacts
- U.S. Supreme Court Grants Stay of EPA Clean Power Plan
- Nationwide Stay Issued Against EPA "Waters of the U.S." (WOTUS) Rule
- LPC Listing Vacated
- BLM Hydraulic Fracturing Rule Struck Down

# GOING FORWARD INTO 2017 AND BEYOND





### FORM STRATEGIC COALITIONS



**Trump Leadership Council** 



**Council for a Secure America** 

- Make U.S. Energy Independent
  - Create Jobs and Expand Opportunities
- Fewer & Smarter Regulations
  - Make Rules More Efficient and Effective
- Curb Lawsuit Abuse
  - Keep Trial Lawyers in Check

# KIOGA MULTIDIMENSIONAL PUBLIC INFORMATION EFFORTS















### EXPANDING THE MESSAGE







#### Energy policy perspectives for 2017

January 15, 2017

During the give and take of public discourse, few truly stop to think how absolutely essential oil and natural gas are to our lives, to our prosperity and security, and to our future. Oil and natural gas are the foundation of our energy-dependent economy. They profoundly affect how we live and work. They are key to our mobility, to keeping our homes and businesses warm, to providing us with electric power, and to supplying the raw materials for countless consumer and industrial products.

The energy policy choices our nation makes today are among the most important and farreaching policy decisions we will make in the 21st century. If we are to continue our nation's positive energy trends, we must implement energy policies based on current reality and our potential as an energy leader, not political ideologies or the wishes of professional environmental groups. American energy policy should focus on what's important: American jobs, American energy security and American global energy

President Donald Trump and the new 115th Congress can move forward and build upon our nation's new era of energy abundance, self-determination and global leadership, or take a step back to an era of scarcity, dependence and uncertainty.

The good news is we know how to lead the world in oil and natural gas production. And we have a potent ally, the American voter.

The 2016 election sent a clear message. Voters want and expect change. Political candidates who had a vision of increased consumer costs, lower standard of living, and economic de-growth soundly were rejected by voters. That is great news for a nation whore economic recovery has been slow. Election polls of actual voters showed the American voters clearly want policymakers to set aside outdated assumptions and partisan talking points and work together on safe, responsible and fact-based energy policy that grows our economy, creates well-paying jobs and maintains our nation's global energy leadership.

#### AGLAND

Are Lower Cit Prices Good for the Biomorey?



#### Public Angst Demands Right Response

# **EDUCATING THE NEXT GENERATION**











# FEDERAL & STATE LEGISLATIVE TOURS











# ENERGY FOR THE FUTURE!



### THANK YOU



www.kioga.org
Kansas Independent Oil & Gas Association
Edward Cross, President