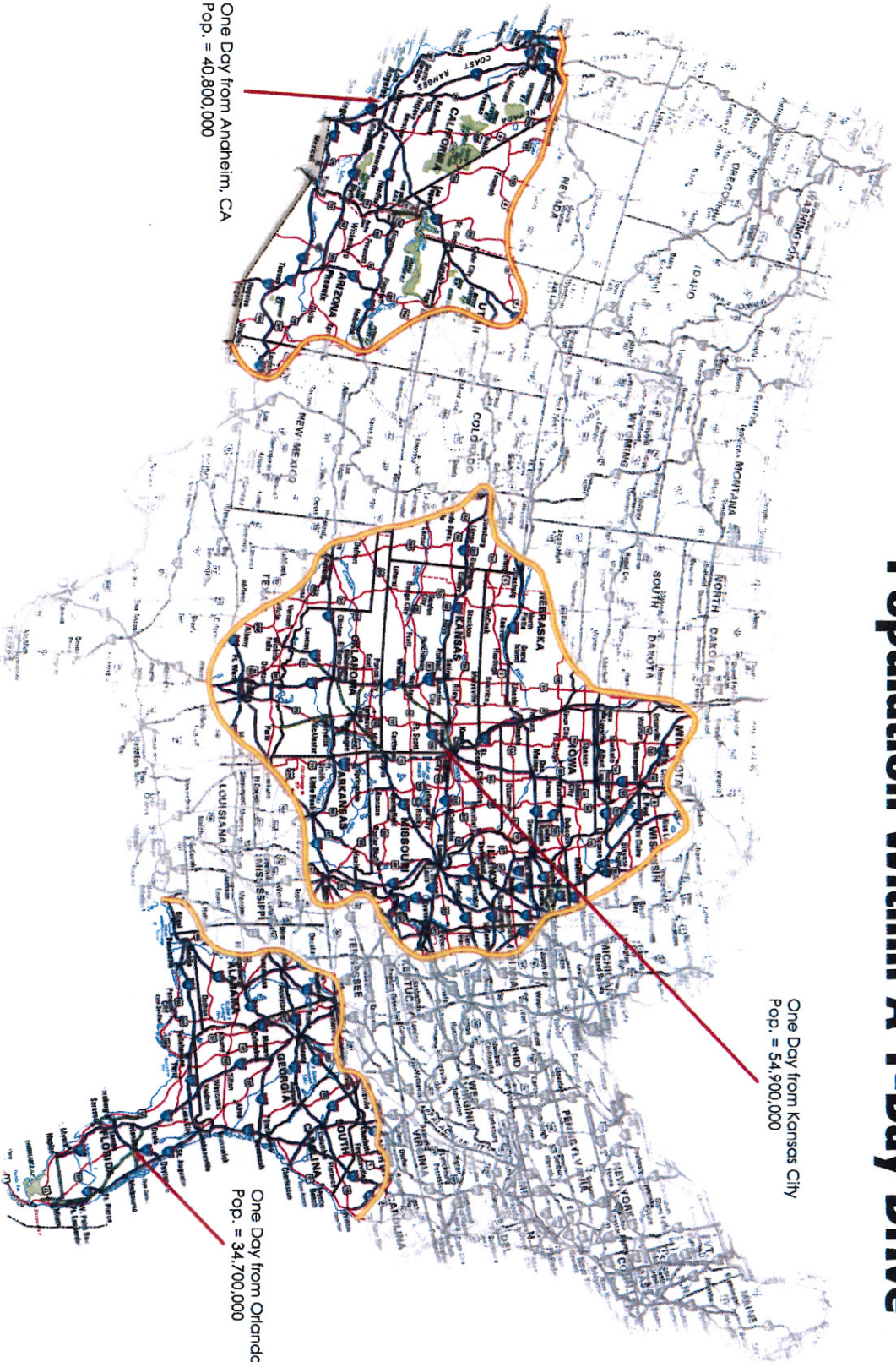




Figure 5. 2015-2016 National Crime and Justice Survey. All rights reserved. <http://www.primoind.com/primosurvey>  
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# Population Within A 1-Day Drive



# Athletic Complex Example

38	3 Day-Weekend Tournaments
14	7 Day Tournaments
10 Courts or Fields	
110 Team Tournament	
10 Players Per Team	
2 Coaches Per Team	
52 Weeks per Year	
3 People Multiplier Per Player	
48	Total Traveling People Per Team
5,280	Total Traveling People Per Week
200,640	Total Traveling People Per Year-weekends
73,920	Total People Traveling for Weeklong Tournaments
274,560	Total Annual Visitation
6	Meals eaten at Local Restaurants Per Weekend Tournaments
1,203,840	Total Weekend Meals
1,034,880	Total Weeklong Tournament Meals
<hr/> 2,238,720	Total Meals
\$10	Cost of Average Meal
<hr/> \$ 22,387,200.00	Gross Value of all Meals consumed

# STAR Bond Testimony

12/6/2017

## A STAR Bonds can be a powerful tool

- 1 STAR Bonds should have the goal of Increased Visitation, Increased Sales, Increased Taxes
- 2 STAR Bonds-Reality vs STAR Bond perception
  - a STAR Bonds have absolutely changed the economic future of Kansas City Kansas
  - b STAR Bonds GROW the pie-not redistribute the pie
  - c Tourism is the cheapest form of Economic Growth
- 3 Kansas City Kansas is a PRIME Example of how STAR Bonds could work
- 4 Wichita is about to feel the positive impact of STAR Bonds
- 5 STAR Bonds do not create winners vs losers

## B Current Kansas law restricts vertical construction to 2 categories:

- 1 Museums
- 2 Multi Sport Athletic Facilities

## C Game Changing Tenants are out there looking for expansion sites

- 1 These Tenants would bring MILLIONS of new visitors to Kansas
- 2 These visitors would spend Hundreds of millions of dollars in Kansas
- 3 These Tenants would invest BILLIONS of \$ in Kansas
- 4 These Tenants would create THOUSANDS of NEW Jobs

## D Due to Changes in STAR Bonds Missouri now has the economic advantage

- 1 Missouri Advantages over Kansas
  - a Allows Vertical Construction
  - b Allows payments to Developers & Real Estate Brokers
  - c Museums can be incorporated into Retail Stores